

FINESPORTS

HONEST ESPORTS

What is Finesports?

Our team wanted to improve and be part of Finnish esports in our own way. So we decided to build a company around easily approachable competitive gaming. So we wanted to give every gamer the possibility to improve and be a future esports player.

Best part of gaming is feeling success as a team and as Finesports we play by the same book. We want to create our own community where we celebrate even the smallest victories. When you succeed we succeed!



Why Finesports as a partner?

Getting closer to people. Finesports values people as they are. This makes us easily approachable and trustworthy for players all over Finland.

Gaming is here to stay. Gaming is a great hobby for many people and nowadays is competing with traditional sports such as football. Finesports offers a great way to reach gamers by bringing esports closer to the average player through tournaments and events.

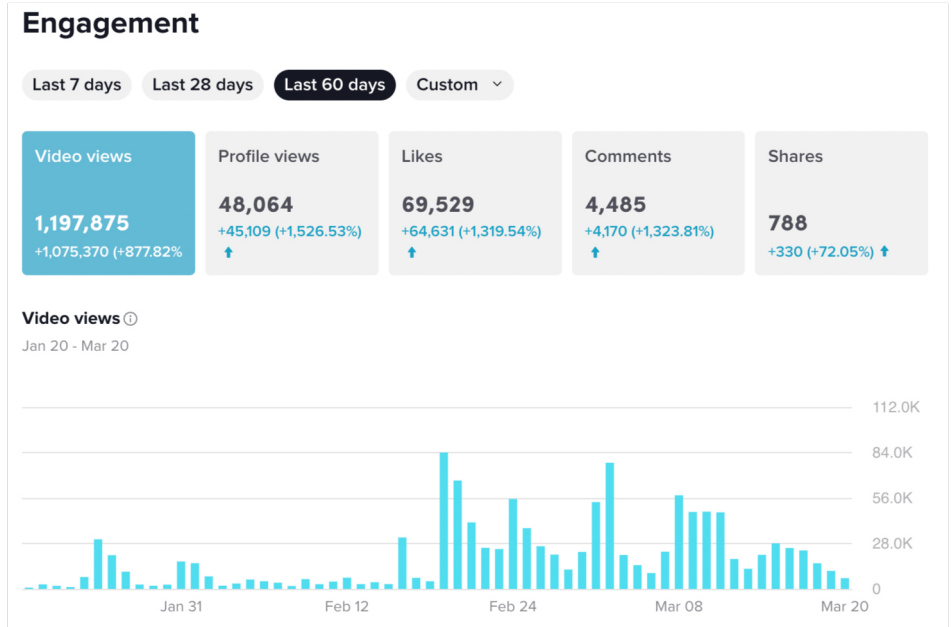
Full of great ideas that are made to happen. Our team consists of young minds that are not afraid of change. We are ready to try new opportunities when faced. Don't be afraid to tell us your thoughts and make them happen!

Fast reaction. If something needs to be changed, we do our best to make it happen as soon as possible. This way we can keep quality high and make sure everything goes as they should go!



TikTok Data

- In february and march 2022 our TikTok videos have reached 1,2 million views
- People who follow Finesports on TikTok:
 - Men 90%
 - Women 10%. This share has grown 2% this year.
 - All of our followers are from Finland
- In the graph shown below is presented our follower growth starting from january 2022

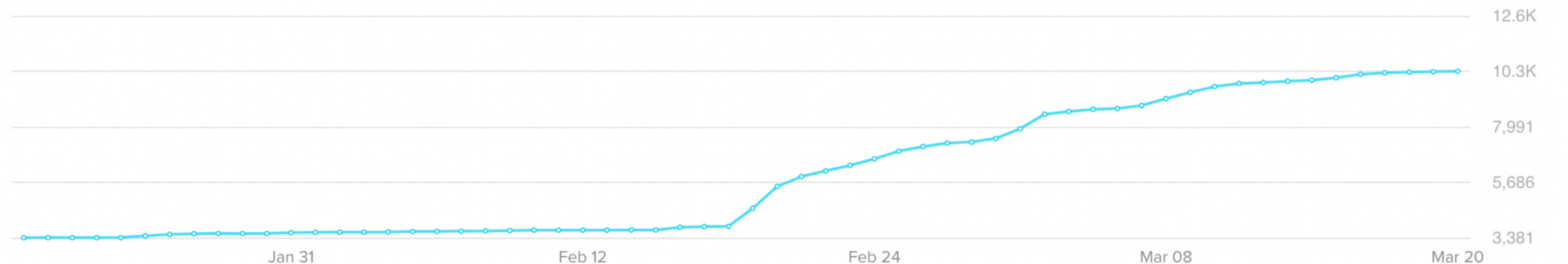


Total followers

10,355 in total Ⓞ

Net +6,915 (Jan 20 - Mar 20)

Growth rate +2,805.46% (vs. Nov 21, 2021 - Jan 19, 2022) ↑



Finesports Events

Finesports creates its own esports events and lounges for e.g. music festivals. Lounges are built according to the nature of the occasion. Finesports events are easily approachable and interactive. Through the events we bring esports to everyone's reach in relaxed competitive situations.



Gaming Lounge

Is ment for more casual players to enjoy gaming around different events. You can find Gaming Lounge on music festivals, culture and sports events. It is easily portable concept so different companies can order the lounge around the globe ;)

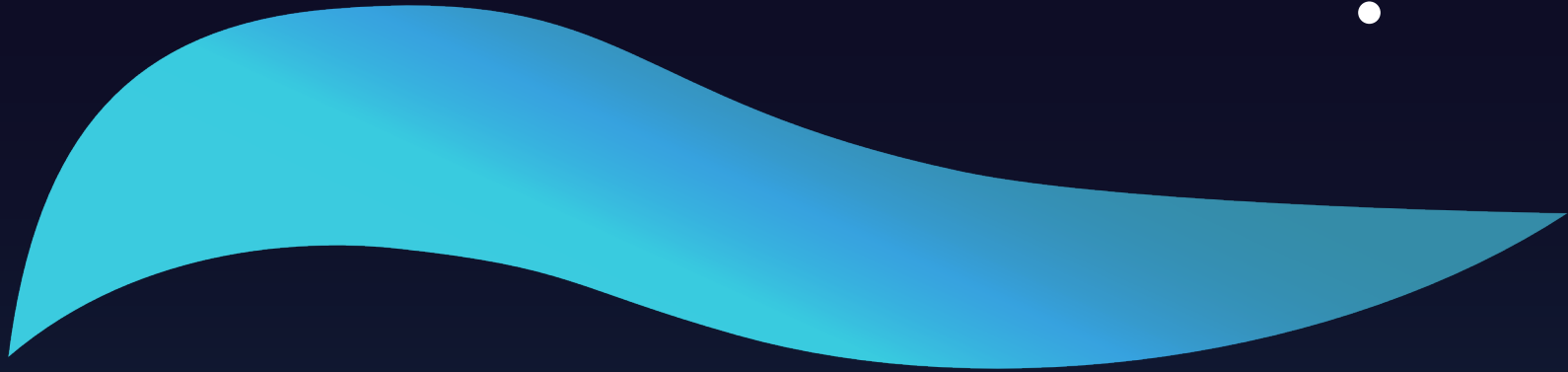
Our lounges content varies from the spirit of the event we participate in. We customize the content around the events visitors and theme of the event so everyone who visits our lounge remembers it for the rest of their life.



Finesports Tournaments

Tournaments are part of Finesports's mission to bring esports closer to average players. Though we are a young company, we are aiming to be the biggest tournament and esport event organizer in Finland and in Nordic countries. We are here to build and organize honest esport tournaments for every Nordic gamer.





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